

Case Study – The Toronto Argonauts Football Club

Europa's fast throughput delivers and resolves Argonauts' email spam and email day problems

Email communication is not only an essential business tool for interfacing with its clients, but also an excellent marketing tool to distribute marketing materials to its mailing list. Marketing plays an important role at The Toronto Argonauts Football Club. The marketing team very often needs to send out massive distribution of newsletters and receive emails with heavy advertising content. High efficiency and an effective Email Spam solution is critical.

Kevin Langford, the IT Manager at The Toronto Argonauts Football Club, found the previous Email Spam solution had slow response time. He encountered issues with both inbound and outbound email messages taking a long time to deliver. Mr. Langford recently heard of Jovian Technology's Europa and recognized its highly effective anti-spam fighting capabilities under a superior email server environment, so he decided to try Europa Anti-Spam solution.

Using Europa as a Spam Filter, it can accommodate different needs accordingly by letting the administrator set scores to keywords that are heavily being used in marketing materials, to reduce false positives. Mr. Langford is very pleased with the recent installation of Europa as a replacement for the Email Spam appliance that the Argonauts were previously using. The Argonauts no longer suffer from long email delivery time. Europa can not only process emails quickly with no delays, it can also support the email forwarding services to the blackberry and have emails delivered instantly.

About The Toronto Argonauts Football Club

The Toronto Argonauts are North America's oldest professional football club, celebrating their 137th anniversary in 2010. As Toronto's #1 community team through player involvement, community programs and The Argos Foundation, the Toronto Argonauts, a member of the Canadian Football League (CFL), have 15 Grey Cup championships to their credit. For 2010 season ticket and group sales packages, please contact the sales team at (416) 341-ARGO. For more information on the Toronto Argonauts Football Club, please visit www.argonauts.ca.

About Jovian Technology Inc.

Jovian Technology is a Canadian company focusing on IT Infrastructure and Application products development. The company's primary product offer is Europa, the hot standby email server with anti-spam filtering capability. Europa provides versatile email solutions. It can be an anti-spam filter, an email server, a hot standby email server, or a combination of the above.