



Case Study - Snell Packaging



Jovian Technology's Europa Anti-Spam & Email Appliance increases productivity at Snell SPL Packaging Solutions Inc.

At Snell SPL Packaging Solutions, the corporate email system is essential to business operations. The company sets very high standards for the quality of its Customer Service and several of its customers enjoy the convenience of doing business via email. Furthermore, the Purchasing department frequently uses email communications to interface with its various suppliers. Placing orders efficiently allows Snell SPL to control costs and to ensure that it has stock available on time, when its customers need it. It is therefore essential that the corporate email system be protected from spam attacks that could compromise its integrity. Snell SPL recently installed Jovian Technology's Europa Anti-Spam & Email Appliance to protect its business operations.

According to Bernard Francisco, VP Finance at Snell SPL Packaging Solutions Inc., after only three months of usage, Europa has significantly reduced the amount of spam to almost a factor of 0. Europa can achieve such outstanding results because it uses the industry's most sophisticated mechanisms, including Bayesian analysis and spam scoring, to deliver a high degree of spam filtering accuracy.

Europa also recognizes that since different employees fulfill different functions within a corporation, their spam handling needs may vary. This is why Europa delivers Personalized Spam Management (PSM), a self-customization tool that allows employees to manage and fine-tune their spam filters. A simple process of user-specified rules allows the creation of personalized blacklists and whitelists. Through a multi-level filter, it is also possible to create departmental-level and corporate-wide consolidation of spam filtering. As Mr. Francisco mentioned: The PSM feature has increased employee productivity by permitting users to authorize Europa to blacklist or whitelist senders, thus spending more time on revenue-producing business.

Europa is fully compatible with Snell SPL's email environment and Microsoft Outlook, users find they can easily interface with Europa to categorize their emails. Europa also offers comprehensive Reports & Logs which, according to Mr. Francisco, "have given Snell management the opportunity to monitor the behaviour of the email system and to set policy standards for the company".

Europa is an integrated, cost-effective appliance that offers protection against spam, viruses, phishing attacks, and that can act as an email server. At present, Snell SPL uses only the spam filtering capabilities but, should their needs change, they could easily expand their utilization of Europa. For example, Europa could become the main email server or else it could act as a back-up email server to contribute to business continuity in case of equipment failure. Europa is priced on a flat fee basis, no Per User licence fees apply. It is therefore possible for Snell SPL to grow and offer Europa services to additional email users without having to incur additional costs.

Snell SPL was able to delegate the installation of its Europa system to Networth, a Mississauga-based Value-Added Reseller that offers in-depth IT expertise to organizations that do not have extensive IT personnel. Following Networth's recommendation, Europa was installed on a one-month trial which allowed Snell SPL to gauge the effectiveness of the product.

Today, Europa protects the integrity of Snell SPL's email system and the productivity of its employees, as Mr. Francisco stated: Europa has proved to be an immense time saver to all our users. Europa ensures the company can communicate efficiently and effectively with its customers, thereby enhancing the company's success.

About Snell SPL Packaging Solutions Inc.

Snell SPL Packaging Solutions provides efficient and cost-effective packaging systems and materials to manufacturers, processors, and distributors. Snell SPL is one of the largest suppliers of packaging equipment and films in Canada. The company specializes in packaging system solutions.

About Jovian Technology Inc.

Jovian Technology is a Canadian company focused on delivering IT Infrastructure and Application products. Its offerings include the Europa Anti-Spam & Email Appliance, a versatile solution that is easy to manage and that can act as an automatic fail-over email server. Europa protects employee productivity and the integrity of corporate resources. In addition to its fully integrated hardware and software solutions, Jovian Technology offers Research, Engineering, and Consulting services. The company specializes in the development of embedded systems.

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